

FOR IMMEDIATE RELEASE

World Wide Sires Signs Agreement with PortaCheck

Visalia, CA, September 2006- World Wide Sires, Ltd. (WWS) and PortaCheck, a wholly Owned subsidiary of PortaScience Inc., have reached an agreement to make World Wide Sires the exclusive distributor of the PortaSCC[®] milk test in select markets in Europe, Asia, the Middle East and Africa.

Mastitis (sub-clinical and clinical) is the single most costly disease faced by dairy producers today and can be found in even the most well managed herds. It is estimated that losses due to mastitis can total 7%-8% of total milk value each year. Mastitis costs dairy farmers money in many ways including decreased milk yield and quality, as well as increased medicine costs and culling rates.

Cows with less mastitis are often able to realize production potential according to their genetics, and have less stress, which may lead to longer herd life and better fertility.

Most mastitis starts in the sub-clinical form, but if left untreated can evolve into clinical mastitis. Detected early, losses due to mastitis can be substantially reduced.

Evaluated by the University of Wisconsin-Madison and the University of Guelph, the PortaSCC[®] milk test is an affordable, quantitative on-farm somatic cell test for sub-clinical mastitis screening. The convenient on-farm test allows dairy producers to test any sample; an individual quarter, composite or bulk tank, on the farm at any time. Results with accuracy similar to that of reference laboratories are provided in minutes. The affordable, easy to use, PortaSCC[®] milk test provides dairy producers with a tool to better fight this costly disease.

World Wide Sires Ltd., Chief Executive Officer, John Schouten comments, "WWS is excited to make this easy to use, high tech product available to some of the WWS markets. This will help our customers manage their dairy herds in new and innovative ways."

Contact your local WWS distributor to find out how you can have access to this exciting new money-saving product.

World Wide Sires, Ltd. remains at the forefront in providing exceptional genetics for outstanding type and phenomenal production. A leading exporter of U.S. livestock semen, World Wide Sires is owned by Accelerated Genetics and Select Sires and markets their product in Europe, Africa, Asia, the Middle East and Oceania.